



Jersey Finance

# Sponsorship Opportunities 2025





# Why Sponsor a Jersey Finance Event?

**Sponsoring a Jersey Finance event offers Member organisations an invaluable opportunity to elevate their brand, enhance their reputation, and connect with a highly targeted, influential audience.**

Sponsorships are an exclusive benefit available only to Jersey Finance Members, offering visibility to local and international stakeholders at flagship events within a calendar of more than 150 high-profile events and webinars.

With our extensive global network and trusted reputation as the voice of Jersey’s international finance centre, our events bring together top-tier professionals, both locally and internationally, ensuring sponsors engage with an influential, strategically aligned audience.

Face-to-face events create invaluable opportunities for direct engagement, building relationships that translate into meaningful business connections and lasting partnerships.



## Join Us in Making an Impact

Partnering with Jersey Finance allows sponsors to take an active role in fostering Jersey’s vibrant financial services ecosystem, demonstrating their commitment to the future of the industry and sharing in the value of the Jersey Finance network. This collaboration is more than an opportunity for exposure—it is a powerful statement of your organisation’s place within the finance community, with benefits that resonate locally and globally.

Choose a Jersey Finance event sponsorship to reach the audiences that matter and make your brand an integral part of our high-impact, internationally recognised events.



“The conference was a success, it had an excellent turnout, the topics covered were invaluable, and it was, as always, a great opportunity to network. Jersey Finance always put on an excellent event, and we are very thankful for the opportunity to sponsor.”

# Why Sponsor?

Please contact our events team to discuss Jersey Finance sponsorship packages: [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je)



## Alignment with a Trusted Brand

Jersey Finance is globally respected as a leader in international finance. As a sponsor, you align with this reputation, gaining valuable exposure by sharing a platform with Jersey Finance.



## Global Reach

Jersey Finance events are strategically promoted to thousands of professionals within our network—both locally and across key financial markets globally. Sponsors benefit from our strong media presence and digital communications, with event promotions reaching more than 98,000 Jersey Finance Members and financial intermediaries around the world. The Jersey Finance online events calendar attracts more than 70,000 annual visits.



## Influential, Engaged Audience

Our events are carefully curated to provide a forum for high-level insights, discussion, and networking, attracting attendees from C-suite executives and industry leaders to rising stars in financial services. Sponsorship places your brand in front of these decision-makers and influencers who dictate and shape the future of the industry.



## Valuable Networking and Direct Connections

Our event agendas incorporate ample time for networking, enabling sponsors to build direct relationships with both Jersey Finance Members and international intermediaries. With tailored attendee lists to support ongoing relationships, Jersey Finance events facilitate long-term connections.



## Content and Thought Leadership Opportunities

Many sponsorship packages include opportunities to showcase thought leadership, providing sponsors with visibility as industry experts through speaking slots, branded content and panel discussions. This visibility allows sponsors to position themselves as leading voices on relevant industry topics.



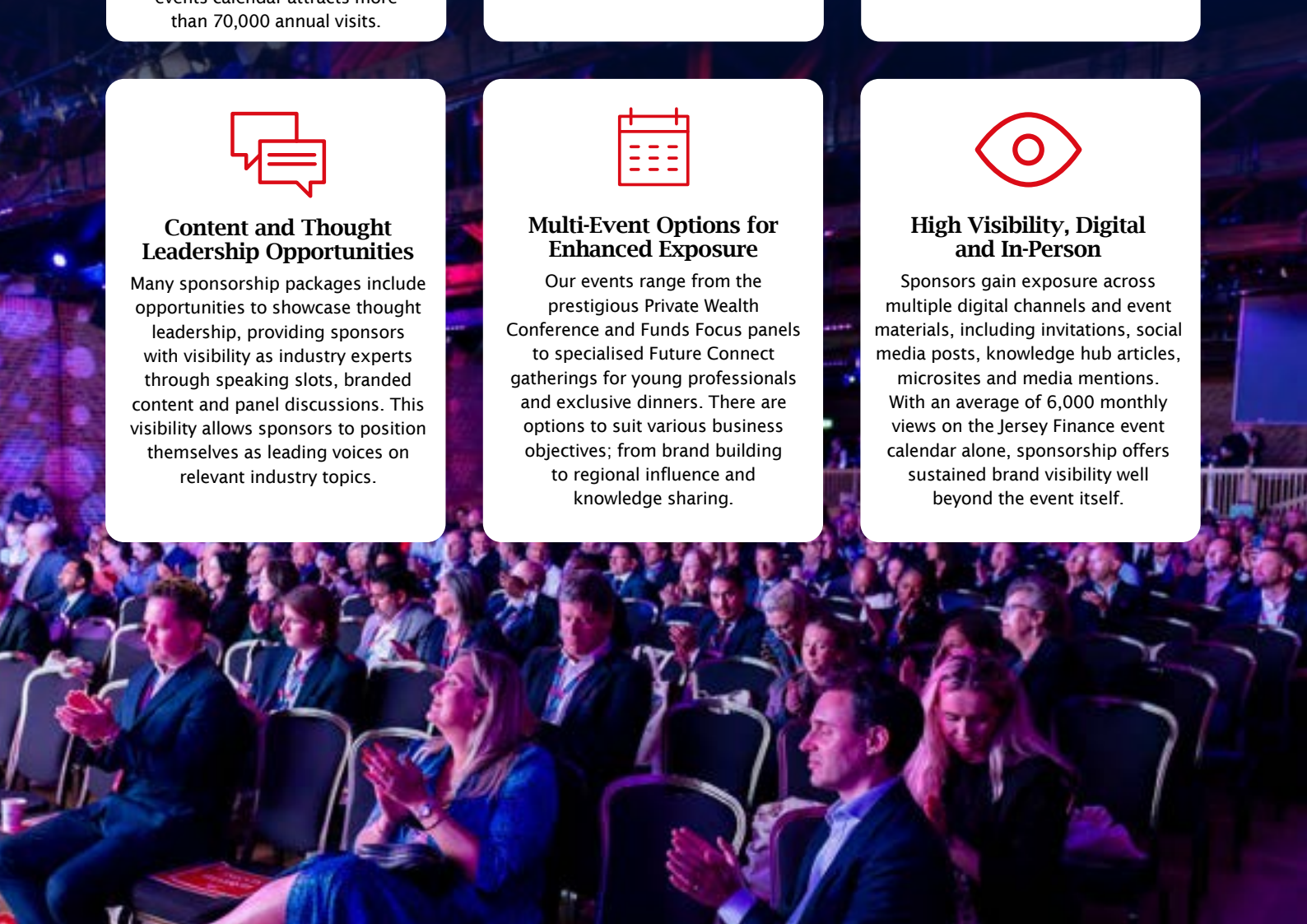
## Multi-Event Options for Enhanced Exposure

Our events range from the prestigious Private Wealth Conference and Funds Focus panels to specialised Future Connect gatherings for young professionals and exclusive dinners. There are options to suit various business objectives; from brand building to regional influence and knowledge sharing.



## High Visibility, Digital and In-Person

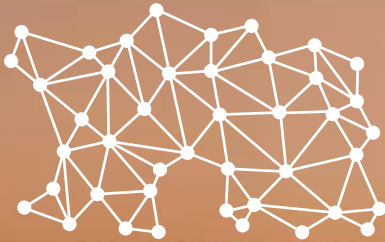
Sponsors gain exposure across multiple digital channels and event materials, including invitations, social media posts, knowledge hub articles, microsites and media mentions. With an average of 6,000 monthly views on the Jersey Finance event calendar alone, sponsorship offers sustained brand visibility well beyond the event itself.





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# Future Connect

Find out more



February - November 2025 | **Jersey** | **Skills**

## About Future Connect Events

A vibrant, dynamic, free-to-join networking forum for new entrants and rejoiners to Jersey’s finance industry who work for Jersey Finance Member firms (as a guide, we suggest Future Connect is ideal for those with up to five years’ experience in the industry). Future Connect offers access to regular networking events based around topics and themes of interest to this cohort. The programme offers insights and updates to encourage personal and professional development alongside valuable cross-industry networking opportunities and access to our annual mentoring scheme.



**1000+**  
Future Connect  
members  
and growing



**70,000**  
annual online  
engagements  
through newsletters,  
socials and website



**47**  
Jersey Finance Member  
firms attend two or  
more Future Connect  
events annually



more than  
**600**  
guests attend seven  
annual events



**1 hour**  
to sell out the annual  
networking quiz



more than  
**40**  
successful mentoring  
relationships facilitated  
since 2022



# Sponsorship Benefits

As a sponsor of this engaged, dynamic and growing forum, sponsor organisations have the opportunity to meet and engage with the future stars of the finance industry at an early stage in their careers.

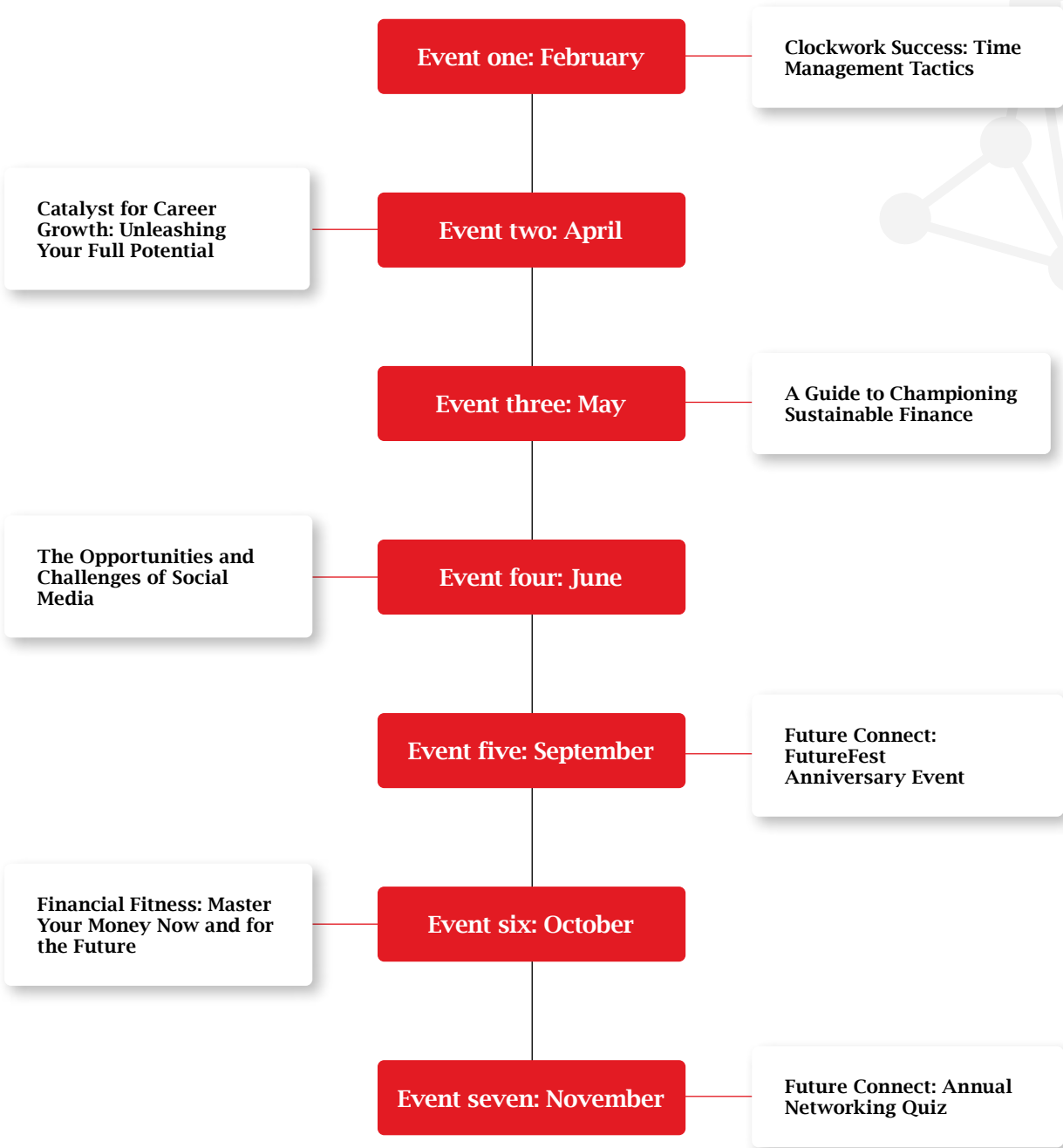
Sponsors may be seeking to position themselves as an employer of choice, to offer insight and thought leadership to young professionals who will go on to influence our industry, and to support the professional growth and networking opportunities for Future Connect members.

Please note that Jersey Finance retains full control of speaker and theme selection, as well as dates, timings and venues for all Future Connect events.



# Event Topics

The 2025 programme will feature topics shaped by feedback and suggestions gathered from Future Connect members throughout the year. For reference, our 2024 event topics offer insight into the types of themes we explore:





# Sponsorship Opportunities

Exclusive Series Sponsor:  
£6,000

Becoming the Jersey Finance Future Connect Programme exclusive sponsor offers the opportunity to connect with our 900+ Future Connect young professionals via our detailed, ongoing communications programme and during our seven Future Connect 2025 events. Exclusive sponsorship entitles the sponsor organisation to the following benefits:

- Sponsor logo and link to bio included on all event communications pre/post event and on event webpage. Invitations circulated to 900+ Future Connect members. An average of 1,000+ visits are made to the event section of the Jersey Finance website per month
- Sponsor logo included on our Future Connect newsletters, circulated to the network four times per annum
- Exclusive opportunity to provide a thought leadership piece in one of four annual newsletters based around one of the themes covered during our 2025 Future Connect event programme
- Two allocated spaces for a sponsor representative plus guest to attend each event to network with guests
- Sponsor logo featured on presentation slide (if used)
- Opportunity to display one pop-up banner and distribute small selection of merchandise at each event
- Word of thanks from a Jersey Finance representative at each event (not including the Future Fest event which is of a more informal nature)
- Reserved VIP table at sold-out end of year quiz event (for 10 sponsor employees)
- Opportunity to provide a gift in the goody bags presented to the winning team at the end-of-year quiz
- Opportunity to make a short (two minute) speech of thanks at our end-of-year quiz event for more than 200 guests.

Exclusive Series Sponsorship: £6,000 **SOLD**

**Sponsorship Availability:**  
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# Sponsorship Opportunities

Individual Event Sponsor:  
£800 per event

Sponsoring an individual Future Connect event offers the opportunity to reach our Future Connect network as part of pre and post-event communications pertaining to the sponsored event, and during the event itself.

- Sponsor logo and link to the bio included on all event communications pre/post-event and on the event webpage. Invitations circulated to 1,000+ Future Connect Members
  - Two allocated spaces for sponsor representative plus guest to attend the event
  - Opportunity to display one x pop-up banner and distribute a small selection of merchandise at sponsored event
  - A word of thanks from Jersey Finance to the event sponsor during the event.
- \*Please note, individual event sponsorship is not available for the September FutureFest or end-of-year quiz events. Individual event sponsorship will not be available if the exclusive sponsorship outlined on the previous page has been secured by another Member firm.

Event 1 Sponsorship: £800	<b>SOLD</b>
Event 2 Sponsorship: £800	<b>SOLD</b>
Event 3 Sponsorship: £800	<b>SOLD</b>
Event 4 Sponsorship: £800	<b>SOLD</b>
Event 5 Sponsorship: £800	<b>SOLD</b>
Event 6 Sponsorship: £800	<b>SOLD</b>
Event 7 Sponsorship: £800	<b>SOLD</b>

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Jersey Finance  
SUSTAINABLE  
FINANCE  
SUMMIT

Find out more

The Big Transition – What’s Next?  
Nature, Climate and the Great Wealth Transfer

10 - 14 March 2025 | Freedom Centre | **Jersey** | **Sustainable Finance**

# About the Sustainable Finance Summit

2025 marks Jersey’s five-year countdown to its 2030 sustainable finance vision. What’s next for Jersey, both as an Island community and an international finance centre? ‘The Big Transition’ focusses on how finance, sustainability, and social equity intersect in addressing today’s global issues, from the climate emergency to nature and biodiversity and gender equality.

Our special week of events will explore how finance can be a force for positive change, addressing climate and social inequality while creating sustainable investments for the next generation. It’s a call to action for local finance professionals to rethink strategies for the future.

Hosted on-Island and internationally, our summit will engage the finance industry during a week-long series of events including expert panels, volunteering activities, and schools’ competition. The week will culminate in our Sustainable Finance Awards, recognising the finance firms in Jersey who are making an impact globally. This is a unique opportunity to gain insights and help shape a more resilient, equitable, and sustainable future.

## SUMMIT OBJECTIVES



### Educate

Provide in-depth insights into the evolving landscape of sustainable finance, empowering industry professionals with the knowledge and tools to progress the sustainable finance agenda.



### Inspire

Highlight exemplary practices in Jersey, demonstrating the profound positive impact of sustainable finance on both the world and businesses.



### Build a Legacy

Establish a lasting impact from the summit by inspiring, recognising, and rewarding Sustainable Finance ambassadors.



### Galvanise

Mobilise the current workforce to become advocates for sustainable finance and build capacity so they have the skills to support the transition.

# Summit Timetable

Please note, timetable is subject to change.  
Final agendas and content are managed by Jersey Finance.

## Monday 10 March: The Big Transition - What’s Next?

- **Sponsor Event:** Sustainable finance (SF) themed event for sponsor’s contacts (15 guests, invitation only)
- **Launch Event:** Main auditorium, 12.00 pm - 2.30 pm, Jersey. Keynote speech from an internationally-renowned sustainable finance speaker and experts in the space. 200+ guests, Jersey Finance Members.

## Tuesday 11 March: Innovation and Technology Perspective

- **Breakfast Seminar:** Innovation in Sustainable Finance. 100+ guests, Jersey Finance Members, 8.30 am - 10.30 am, Jersey
- **Jersey Finance-hosted Roundtable:** Industry bodies, 30 guests, invitation only, light lunch. 12.30 pm - 2.30 pm, Jersey
- **GCC Sustainable Finance Event:** Hosted by Jersey Finance (JF) Market Development (MD) team in-region. 15 guests, invitation only. Time and location TBC
- **Sponsor Event:** Sustainable finance (SF) themed event for sponsor’s contacts. 15 guests, invitation only. Time and location TBC.

## Wednesday 12 March: Looking Forward. What’s next for Jersey?

- **Gallery Drop-in:** Students and the public invited to view gallery display, 5.00 pm - 7.00 pm, Jersey
- **UK Funds SF Event:** Hosted by our Market Development representative in-region, 15 guests, invitation only. Time and location TBC
- **Sponsor Event:** SF themed event for sponsor’s contacts. 15 guests, invitation only
- **The Next Steps for Sustainable Finance in Jersey:** 2.00 pm - 4.30 pm, main auditorium. Speeches from the Government of Jersey, JFSC, as well as international and local experts. (100+ guests, Jersey Finance Members).

## Thursday 13 March: Sustainable Finance Awards

- **Africa Sustainable Finance Event:** Hosted by our market development representative in-region. 15 guests, invitation only. Time and location TBC
- **Sustainable Finance Awards:** 6.00 pm - 9.30 pm, main auditorium. Gala awards ceremony highlighting and celebrating local sustainable finance pioneering individuals and companies (300+ guests).

## Friday 14 March: Volunteer Day

- **Volunteer Day:** ‘Greening the Island Initiative’  
Legacy-building day of activity with Members and community groups.



# A Beautiful Legacy

All elements of the week will be created with sustainability in mind, from the catering to the event décor.

Our Sustainable Finance Awards venue will be decorated with beautiful, large scale versions of native Jersey plants and flowers, which will then be reused in a community space.

In keeping with the theme, Jersey primary school students will be invited to enter an art competition depicting native flora and fauna.



# Sponsorship Opportunities

Joint Headline Sponsor:  
**£5,000**

## Joint Headline Sponsor

**SOLD**

- Featured as Joint Headline Sponsor on all pre-event advertising and invitations to Jersey Finance membership (5,000+ engaged contacts)
- Limited complimentary invites to Jersey-based Member contacts for appropriate events throughout the week
- Access to a room in the event space for two continuous hours to hold a sustainable finance event for your own contacts. Please note, space is provided as part of sponsorship. All catering and logistics to be managed and paid for by sponsor. (Timings are subject to availability and to fit with overall schedule)
- Ability to nominate a speaker to take up one slot on a panel at an event during the course of the week. Speaker to be nominated by sponsor firm and approved by Jersey Finance. Topics to be selected by Jersey Finance
- Company logo displayed on presentation slides during main conference sessions and mention in closing Word of Thanks during launch event
- Company logo displayed at flagship Sustainable Finance Awards ceremony
- Mentioned as a sponsor who has contributed to the legacy community space in any press releases, on Jersey Finance website and in the community space.

Schools Engagement Sponsor:  
**£2,000**

## Schools Engagement Sponsor

**SOLD**

- Featured as Schools Engagement Sponsor on all pre-event advertising and invitations to Jersey Finance membership (5,000+ engaged contacts)
- Featured and mentioned as sponsor on school art competition collateral sent to all Island schools inviting them to enter, on website and on press releases
- Position on judging panel for the school art competition
- Ability to invite contacts to an event in the gallery space of the venue to promote your sustainable finance activity. Please note, space is provided as part of sponsorship. All catering and logistics must be managed and paid for by sponsor
- Option to present prize/s to the winning school.

**Sponsorship Availability:**  
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March, June and November: Breakfast or Evening Events 2025 | **UK** | **Funds**

## About the Funds Focus Series

Our Funds Focus networking and insight events offer the chance for funds professionals to delve into the latest trends and pivotal topics shaping the industry today.

Opening with a thought-provoking keynote presentation from an industry professional, the event theme is then explored in depth by an expert panel offering diverse viewpoints. With plenty of time to network with fellow attendees, our well-attended Funds Focus events ignite inspiration, spark new perspectives and forge productive connections.



Approximately

**100**

funds professionals attend  
each Funds Focus event



**5,000+**

engaged contacts  
in database



**70,000**

annual visits to our  
online events calendar



**40,000**

social media campaign  
impressions



**2,500+**

event page  
views



## Agenda

Arrival and Networking

Welcome and Keynote

Expert Panel

Audience Q&A

Networking Reception



# Sponsorship Opportunities

£5,750 per event

March 2025 Breakfast Event **SOLD**

June 2025 Evening Event **SOLD**

November 2025 Breakfast Event **SOLD**

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# Sponsorship Benefits

## Pre-event

- Advertised as exclusive event sponsor on all pre and post-event communications and website
- Logo on invitations sent to UK-based contacts and Jersey Finance Members (5,000+ contacts)
- Company branding (logo) on event pages of Jersey Finance website with link to sponsor website. Jersey Finance events calendar receives approx. 6,000 visits per month
- Delegate lists one week prior to events (name and company).

## During Event

- Logo displayed on presentation slide during main event session and Word of Thanks from Jersey Finance
- Branded napkins provided for use during networking session
- Opportunity to deliver a short Word of Thanks following the panel session (2 mins)
- Opportunity to distribute branded merchandise on registration desk/poseur tables
- Opportunity to display one pop-up banner at event.

## Post-event

- Logo featured on 'Funds Focus Hub' microsite, made live post-event
- Delegate list provided post-event (name and company)
- Inclusion in post-event communications (thank you for attending email) and social mentions
- Mention in post-event press release hosted on Jersey Finance website (please note media retain editorial rights).







Friday 4 July 2025 | Royal Jersey Showground | Jersey | Skills

### About the Rising Stars Awards

As the voice of the international finance centre, Jersey Finance has a mission to engage with and inspire the next generation of finance professionals. Our prestigious Rising Stars Awards event, launched in 2020, has become a vital part of this mission, profiling the achievements and celebrating the successes of young professionals (aged between 16-30) with bright futures from across the financial services industry. The awards are open exclusively to nominees working for Jersey Finance Member firms.



400+ attendees



14 award categories



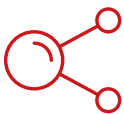
50,000+ online votes



180+ nominations

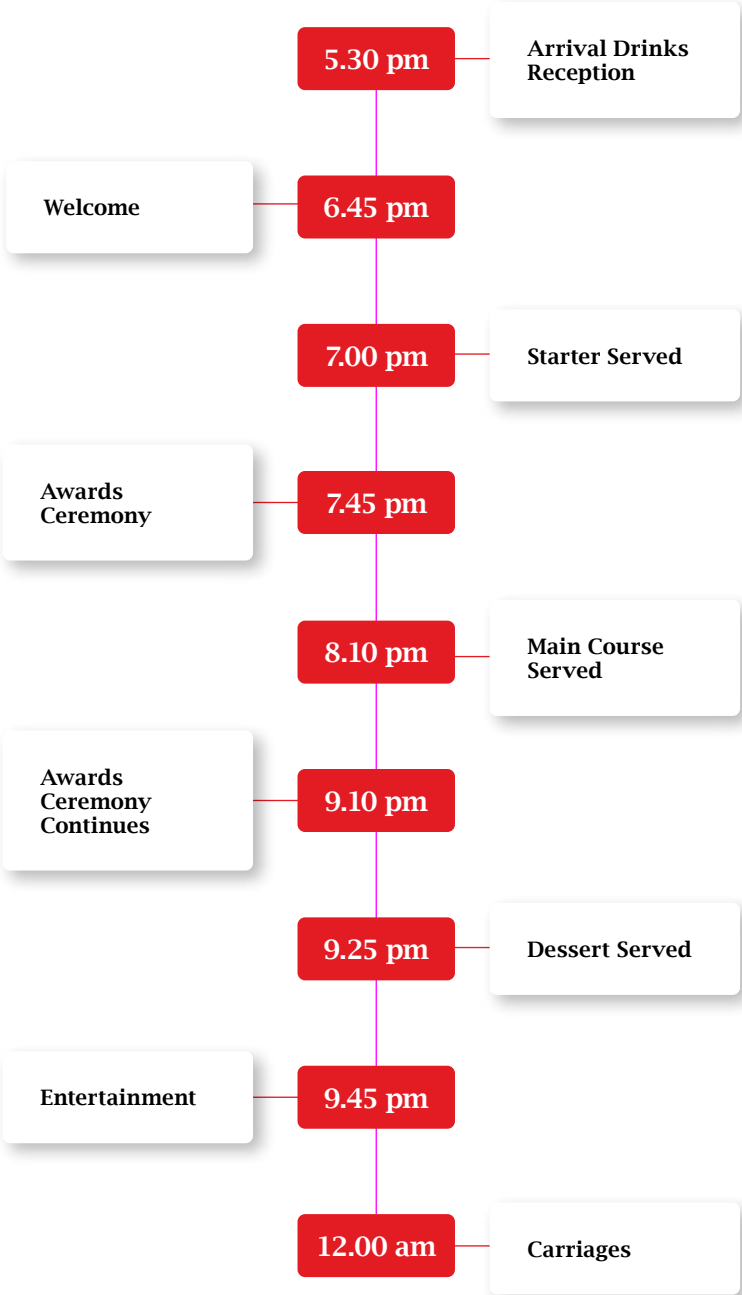


49,000+ online engagement



90% Jersey Finance membership sector involvement

### Example Agenda





# Sponsorship Opportunities

£2,500  
per category

Rising Star in Marketing and Business Development	SOLD
Rising Star in Accountancy	SOLD
Rising Star in Funds	SOLD
Rising Star in Compliance	SOLD
Rising Star in Banking	SOLD
Rising Star in Digital	SOLD
Rising Star in Operations and Support	SOLD
Rising Star in Trust and Corporate Services	SOLD
Rising Star in Human Resources	SOLD
Rising Star in Investment Management	SOLD
Rising Star in CSR	SOLD
Rising Star in Diversity and Inclusion	SOLD
Rising Star in Law	SOLD
Rising Star in Insurance	SOLD

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# Sponsorship Benefits

## Pre-event

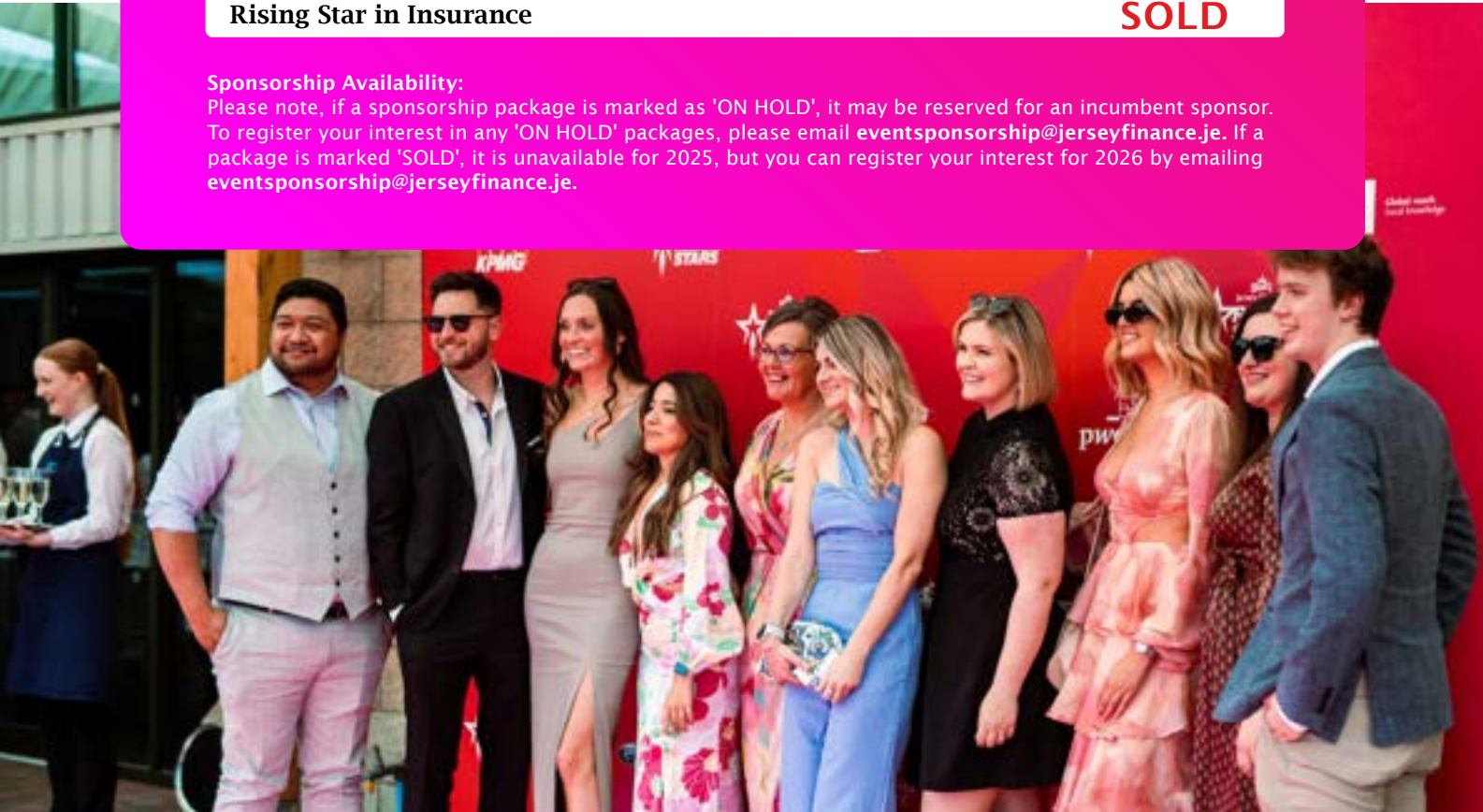
- Sponsor logo on all promotional materials including event page, invitations, and Rising Stars microsite. (The microsite attracts approx. 39,000 annually with 46% of microsite views originating from direct traffic)
- Link to company website from Jersey Finance event page. (Jersey Finance events calendar receives approx. 6,000 visits per month)
- Logo on agenda advertised as sponsor of the chosen category.

## Event day

- Sponsor firm representative to present award (400+ attendees)
- Two complimentary tickets for sponsor representative plus guest to attend awards ceremony (£200+ value)
- Sponsor logo on screen during sponsored category award presentation
- Logo on custom event signage
- Opportunity to add one small item to goody bags given to shortlisted nominees (approx. 45 bags)
- Word of Thanks from a member of Jersey Finance senior leadership team during welcome and closing speeches.

## Post-event

- Inclusion in all post-event media announcements (please note, media retain editorial rights). Includes paid media (usually 2 x DPS), organic distribution, and social media mentions
- Logo and bio included on Rising Stars of 2025 microsite. (The microsite attracts approx. 39,000+ page views annually).





# Women in Alternatives

Find out more

March, May, September and October 2025 | Location and dates TBC | **UK** | **Funds**  
Please note, dates, venues, and timings are subject to change and remain at the discretion of Jersey Finance.

## About the Women in Alternatives Series

2024 saw the launch of the Jersey Finance owned 'Women in Alternatives London Series'. These exclusive events bring together up to 15 prominent women in the alternative investments sector to share insights and emerging trends, discuss challenges, collaborate and connect. The 2024 series was a huge success with the Women in Alts community growing exponentially, and we are delighted to continue with a series of 2025 brunch and afternoon tea events. Nicola Le Brocq, the Director of Funds and Corporate (UK) at Jersey Finance, serves as host and facilitator. Guests engage in conversations on pivotal topics within the alternative investments market during a laid-back session held in a private dining room.

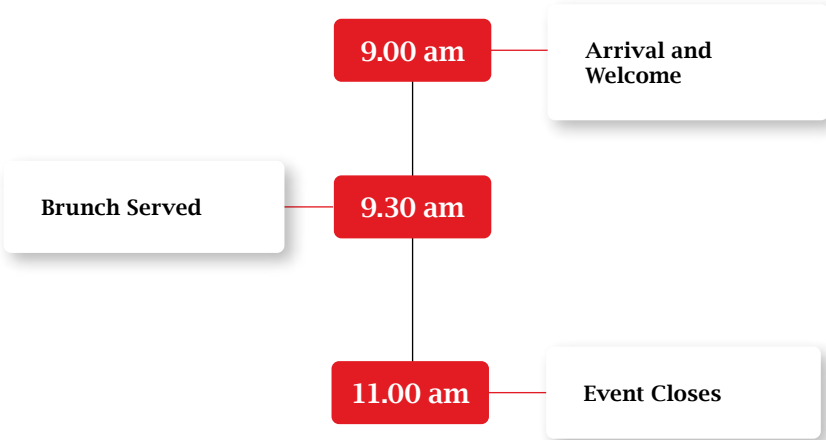
These events cater to individuals affiliated with the alternative funds industry, including placement agents, investors, administrators, managers, fund lawyers and fund tax advisers.



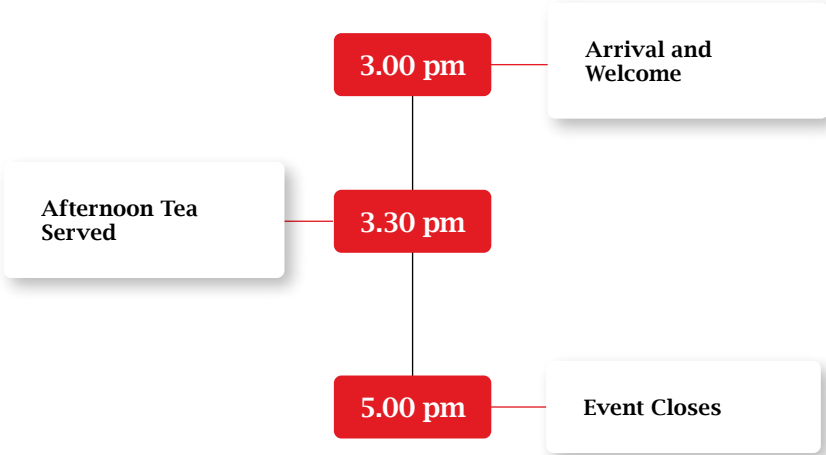
Host  
**Nicola Le Brocq**  
Director - Funds and Corporate (UK)  
Jersey Finance

## Example Agendas

### Brunch event



### Afternoon Tea event





# Sponsorship Opportunities

**£1,000**  
per Brunch / Afternoon Tea

March 2025 Event **SOLD**

May 2025 Event **SOLD**

September 2025 Event **SOLD**

October 2025 Event **SOLD**

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# Sponsorship Benefits

- One sponsor-allocated space at the event table
- Effective and exclusive networking with 10 - 15 personally invited guests at each event
- Logo displayed on pre- and post-event communications
- Advertised as exclusive event sponsor on all invitations pre- and post-event
- Company branding (logo) on event page of Jersey Finance website
- Link to company website from Jersey Finance event page (Jersey Finance events calendar receives 6,000 views per month)
- Delegate list supplied one week prior to events (name and company)
- Opportunity to display one pop-up banner in the event room
- Word of Thanks from Nicola Le Brocq during the event
- Delegate list supplied post-event (name and company).





# Annual Private Wealth Conference


Find out more

23 September 2025 | The Brewery | **London** | **Private Wealth**


## About the Annual Private Wealth Conference

Our flagship annual private wealth conference has secured its position as a highlight of the annual asset management event schedule, attracting more than 400 private wealth professionals year-on-year to share insights and build networks. With well renowned, expert speakers covering pivotal themes, and panels of thought leaders delving into key topics in-depth, guests enjoy a half-day event full of insightful thinking in an exceptional environment for networking and building connections.


Securing sponsorship of the Jersey Finance Annual Private Wealth Conference positions your organisation at the forefront of the industry, providing a powerful platform to showcase your brand, forge new connections, and do business. We offer a wide range of options, exclusively reserved for Jersey Finance Members, ensuring there's a tailored package to meet the unique needs of every sponsoring organisation.




**541**  
attendees  
in 2024




**10**  
expert  
speakers




**3+**  
hours dedicated  
networking



**33,000+**  
organic impressions  
achieved across all  
social networks in 2023

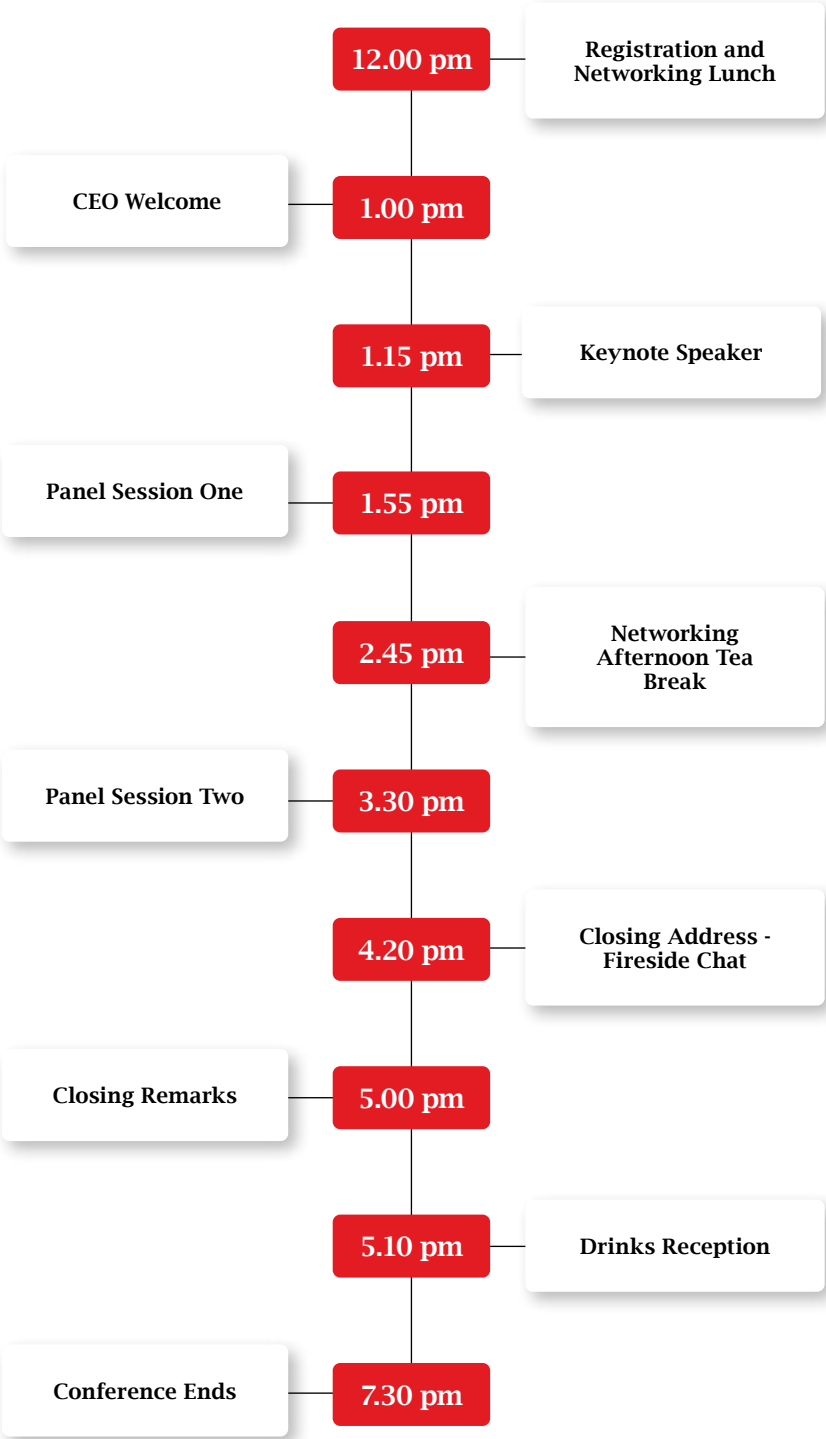


**70,000+**  
annual visits to our Event  
Calendar on the Jersey  
Finance website



**9,000+**  
invitations sent to  
engaged contacts  
based in the UK

## Example Agenda





# Sponsorship Benefits

Keynote Speaker and Exhibition: £8,000

## Pre-event

- Advertised as sponsor of keynote speaker on all promotional materials, including social media and website
- Company branding (logo) on event page of Jersey Finance website and on invitations
- Delegate list one week prior to conference (name and company)
- Link to company website from Jersey Finance event page
- Four complimentary Member passes to the conference (Member ticket circa £375) and 10% discount on additional passes
- One complimentary Marketing Pass providing access to sponsor representative manning exhibition stand
- First choice on exhibition location.

## On the day

- Logo on theatre screen during keynote speech
- Company profile and logo in the conference programme
- Company featured in the conference e-programme
- Opportunity to provide merchandise or literature for delegate bags (sponsor to provide)
- Access for one senior sponsor attendee into the speaker Green Room (pre and post event)
- One VIP seat reserved for senior sponsor attendee
- 3 meters (wide) x 2 metres (high) exhibition space with table (if required)
- Logo recognition on selected sponsored conference custom signage.

## Post-event

- Delegate list post-conference (name and company only).



# Sponsorship Benefits

Endnote Speaker and Exhibition: £8,000

## Pre-event

- Advertised as sponsor of endnote speaker on all promotional materials, including social media and website
- Company branding (logo) on event page of Jersey Finance website and on invitations
- Delegate list one week prior to conference (name and company)
- Link to company website from Jersey Finance event page
- Four complimentary Member passes to the conference (Member ticket circa £375) and 10% discount on additional passes
- One complimentary Marketing Pass providing access to sponsor representative manning exhibition stand
- Second choice on exhibition location.

## On the day

- Logo on theatre screen during endnote speech
- Company profile and logo in the programme
- Company featured in the conference e-programme
- Opportunity to provide merchandise or literature for delegate bags (sponsor to provide)
- Access for one senior sponsor attendee into the speaker Green Room (pre and post event)
- One VIP seat reserved for senior sponsor attendee
- 3 metres (wide) x 2 metres (high) exhibition space with table (if required)
- Logo recognition on selected sponsored conference custom signage.

## Post-event

- Delegate list post-conference (name and company only).

“ Fabulous panel of speakers providing thoughts very relevant in today’s world, keynote speakers were amazing. The event is always very well organised, so professional and really promotes Jersey at the highest level so thank you for all the hard work that you put in. ”





# Sponsorship Benefits

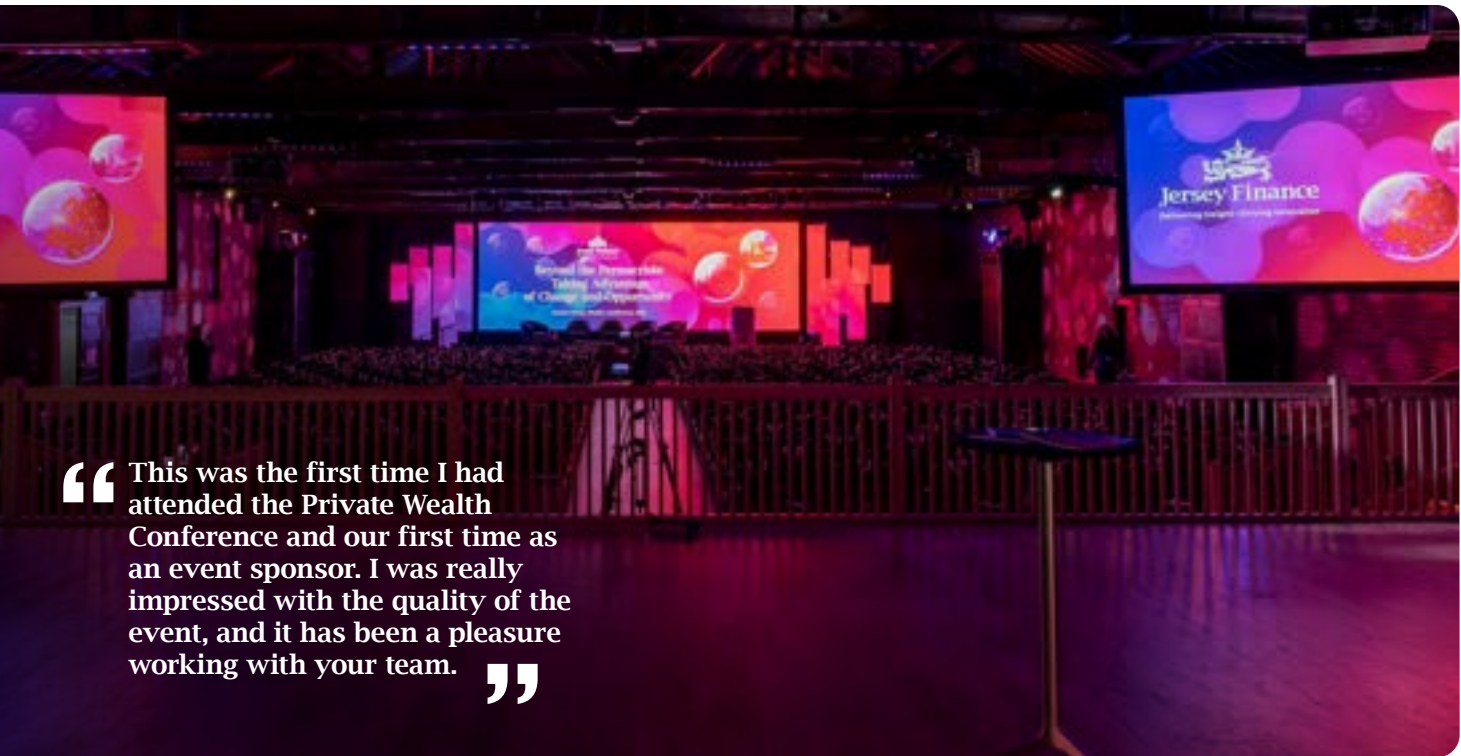
Exhibition Sponsor: £4,500

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Three complimentary Member passes to the conference, to include manning of stand (Member ticket circa £375)
- Delegate list one week prior to the conference (name and company only)
- 10% discount on additional passes.

## On the day

- 3 metres (wide) x 2 metres (high) exhibition space with table (if required)
- Company profile and logo in the conference programme
- Inclusion of one, full-page colour advert in the conference programme
- Logo recognition on selected conference custom signage Post-event
- Delegate list post-conference (name and company only).



“ This was the first time I had attended the Private Wealth Conference and our first time as an event sponsor. I was really impressed with the quality of the event, and it has been a pleasure working with your team. ”

# Sponsorship Benefits

Coffee House Sponsor: £4,000

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- Delegate list one week prior to the conference (name and company only)
- 10% discount on additional passes.

## On the day

- Company branded coffee house and two baristas
- Company branded cups, napkins, aprons, menu and chocolate stencils (cost of production included)
- Opportunity to display your company pop-up banner next to coffee house and small table for merchandise (if required)
- Company profile and logo in the conference e-programme
- Company featured in the conference e-programme
- Logo recognition on sponsored conference custom signage

## Post-event

- Delegate list post-conference (name and company only).



“ The Jersey Finance annual London private wealth conference is the highlight of the year for us, and we are delighted to be able to support it. Congratulations to the Jersey Finance team for delivering another successful event! ”



# Sponsorship Benefits

Networking Lunch Sponsor: £3,450

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- Delegate list one week prior to conference (name and company only)
- 10% discount on additional passes.

## On the day

- Company branded napkins and trays for use throughout the lunch (cost of production included)
- Opportunity to display your company pop-up banner in the event reception area
- Company featured in conference e-programme
- Company profile and logo in the conference programme
- Logo recognition on selected conference custom signage.

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Afternoon Tea Sponsor: £3,450

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- Delegate list one week prior to the conference (name and company only)
- 10% discount on additional passes.

## On the day

- Company branded napkins for use throughout afternoon tea break (cost of production included)
- Opportunity to create a company colour-themed cupcake for afternoon tea break
- Opportunity to display your company pop-up banner in the event reception area
- Company profile and logo in the conference programme
- Company featured in conference e-programme
- Logo recognition on selected conference custom signage.

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Drinks Reception Sponsor: £4,500

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance event website page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- Delegate list one week prior to conference (name and company only)
- 10% discount on additional passes.

## On the day

- Company branded napkins for canapés (cost of production included)
- Opportunity to create a signature cocktail for the drinks reception
- Opportunity to display your company pop-up banner in the event reception
- Opportunity to brand bar and include promotional items during the networking reception
- Inclusion of one full page colour advert in the conference programme
- Company profile and logo in the conference programme
- Logo recognition on selected conference custom signage
- Company featured in conference e-programme

## Post-event

- Delegate list post-conference (name and company only).



“ I wanted to thank you for an enormously enjoyable and interesting conference this week, and with excellent networking opportunities. I could not have enjoyed it more, particularly both your keynote speakers. Thank you again for having me, I truly loved it, as I love our association with Jersey. ”



# Sponsorship Benefits

Wi-fi Sponsor: £2,000

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- 10% discount on all additional passes
- Delegate list one week prior to the conference (name and company only).

## On the day

- Company name as wi-fi password
- One pop-up banner on display
- Company profile and logo in the conference programme.

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Lanyard Package Sponsor: £3,750

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- Two complimentary Member passes to the conference (Member ticket circa £375)
- 10% discount on additional passes
- Delegate list one week prior to conference (name and company only).

## On the day

- Company branded lanyards for all delegates who attend the conference
- Company profile and logo in the conference programme.

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Branding Package Sponsor: £2,300

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- One complimentary Member pass to the conference (Member ticket circa £375)
- 10% discount on additional passes
- Delegate list one week prior to the conference (name and company only).

## On the day

- Prominent branding in entrance to conference hall
- Staircases to first flights, can be placed on individual steps or collectively to form one image (22 steps)
- Company profile and logo in the conference programme.

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Charging Station Sponsor: £1,500

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- One complimentary Member pass to the conference (Member ticket circa £375)
- Delegate list one week prior to conference (name and company only)
- 10% discount on additional passes.

## On the day

- Logo and custom branding on two charging stations throughout the venue
- One pop-up banner on display
- Company profile and logo in the conference programme.

## Post-event

- Delegate list post-conference (name and company only).





# Sponsorship Benefits

Delegate Bag Sponsor: £2,300

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- One complimentary Member pass to the conference (Member ticket circa £375)
- Delegate list one week prior to the conference (name and company only)
- 10% discount on additional passes.

## On the day

- Branded re-usable tote bags (cost of production included) placed on delegate seating
- Company profile and logo in the conference programme
- Opportunity to insert one piece of merchandise or marketing collateral into delegate bags (circa 300).

## Post-event

- Delegate list post-conference (name and company only).

# Sponsorship Benefits

Delegate Bag Insert Sponsor: £600 (3 available)

## Pre-event

- Company branding (logo) on event page of Jersey Finance website and on invitations
- Link to your company website from the Jersey Finance website event page
- 10% discount on Member passes.

## On the day

- Opportunity to insert one, small piece of merchandise or marketing collateral into delegate bags (circa 300).

## Post-event

- Delegate list post-conference (name and company only).

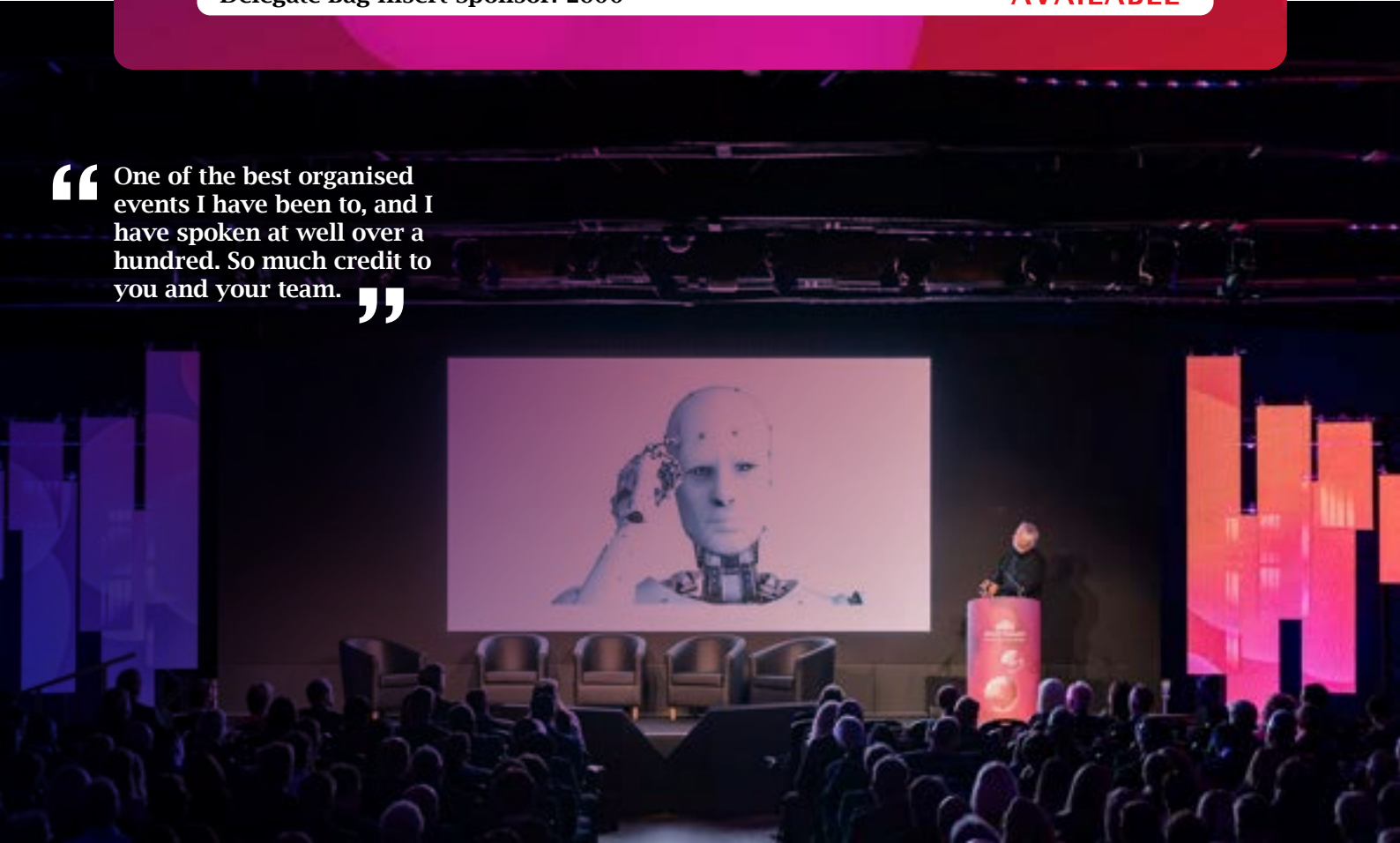
\*Sponsorship subject to a 'no compete' clause with delegate bag sponsor.

# Sponsorship Opportunities

Keynote Speaker and Exhibition Sponsor: £8,000	SOLD
Endnote Speaker and Exhibition Sponsor: £8,000	SOLD
Exhibition Sponsor: £4,500	AVAILABLE
Coffee House Sponsor: £4,000	SOLD
Networking Lunch Sponsor: £3,450	AVAILABLE
Afternoon Tea Sponsor: £3,450	AVAILABLE
Drinks Reception Sponsor: £4,500	AVAILABLE
Wi-fi Sponsor: £2,000	SOLD
Lanyard Package Sponsor: £3,750	SOLD
Branding Package Sponsor: £2,300	SOLD
Charging Station Sponsor: £1,500	AVAILABLE
Delegate Bag Sponsor: £2,300	SOLD
Delegate Bag Insert Sponsor: £600	AVAILABLE



“ It was an absolute privilege to be part of the event in London this week. I met some really interesting guests at the event, and it was great to spend time with them chatting over drinks and discussing the insights coming out of the day. ”

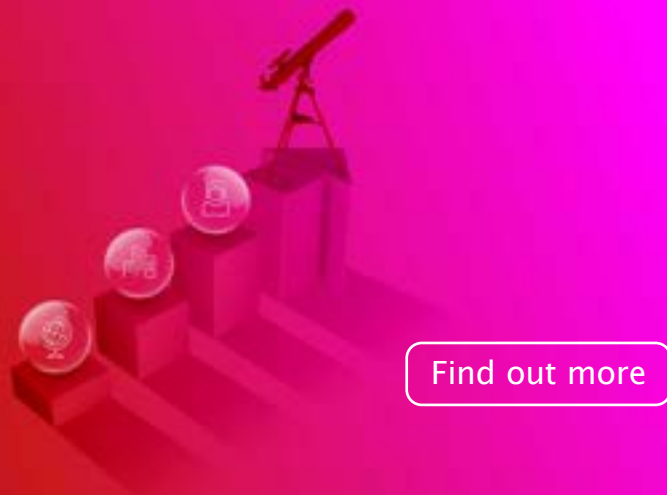


“ One of the best organised events I have been to, and I have spoken at well over a hundred. So much credit to you and your team. ”



PERSPECTIVES

# Women in Leadership Series



Find out more

October 2025 | GCC: Riyadh, Doha, Dubai | Cross-sector

## About the Women in Leadership Series

Launched in 2018 and growing in size and influence year-on-year, our highly acclaimed Perspectives event series has evolved into a powerhouse platform for outstanding female business leaders to share their insight and expertise with dynamic audiences from across the Gulf region.

Led by An Kelles, Jersey Finance Director - GCC, Perspectives has become a cornerstone event in the regional corporate calendar. As the economic influence of women in the GCC continues to rise, these events serve as a catalyst, tapping into a rich source of inspiration. Female leaders, who play pivotal roles in

advising family businesses and hold positions in top corporate institutions, come together to connect, share and build networks, fostering a supportive community that continues to develop and extend with each event.

In the ever-changing landscape of business adapting to a new generation of millennial colleagues along with regulatory, technological, familial and geopolitical shifts, Perspectives becomes a crucial space for re-evaluating strategies. With events hosted in Riyadh, Doha, and Dubai, we examine key topics from diverse viewpoints, sparking meaningful conversations and facilitating valuable connections.



More than  
**200**  
attendees



**16**  
outstanding female  
speakers that are  
experts in their fields



**70,000**  
annual visits to our  
event calendar

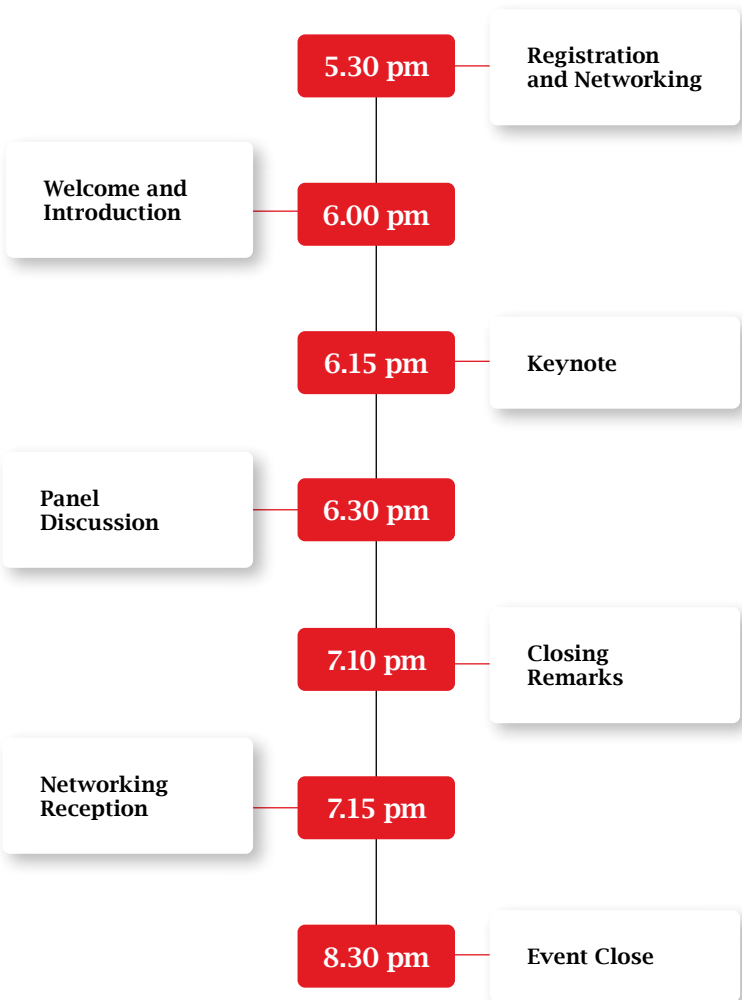


**11,000**  
social channel  
impressions



**2,500+**  
database of engaged  
contacts (and growing)

## Example Agenda



“ These events have been a tremendous success in bringing together women leaders from diverse backgrounds. They have provided a platform for open and honest discussions, enabling us to learn from each other’s experiences and develop strategies to overcome the challenges faced by women in leadership positions. It is crucial to have such initiatives that encourage women to break through barriers and achieve their full potential in their respective fields. ”



# Sponsorship Benefits

## Lead Event Sponsor

### Pre-event

- Advertised as Main Event Sponsor for chosen event location (Riyadh, Doha or Dubai) on all pre/post event communications including social media and website
- Company branding (logo) and short bio on relevant event page of Jersey Finance website
- Company branding (logo) on invitations to international financial intermediaries and Jersey Finance Members for chosen event
- Delegate lists one week prior to conference (name and company only)
- Link to company website from Jersey Finance event page
- Up to 10 complimentary invites to GCC-based contacts and colleagues.

### On the day

- Panel speaker opportunity
- Logo on presentation screen during panel session
- Company profile (100 words) and logo included in conference e-programme
- Opportunity to submit bespoke content for event e-programme
- Opportunity to provide merchandise or literature to be placed on delegate seats
- Opportunity to display one company pop-up banner in the event presentation area
- One VIP seat reserved for senior sponsor attendee in main room
- Logo inclusion on any custom event series signage
- Word of Thanks from Jersey Finance during the event.

### Post-event

- Logo inclusion on post-event communications/ mentions on social media
- Delegate list post-conference (name and company).

\*Please note, Jersey Finance retains full control of date, timing, topic and speaker selection, as well as editorial control of all communications.

# Sponsorship Benefits

## Networking Reception Sponsor

### Pre-event

- Advertised as Networking Reception Sponsor for chosen event on all promotional materials including social media and website
- Company branding (logo) on the event page of Jersey Finance website and on invitations to all international financial intermediaries and Jersey Finance Members
- Link to the company website from Jersey Finance event page.

### On the day

- Logo on presentation screen at the end of panel session
- Company profile (100 words) and logo included in conference e-programme
- Opportunity to submit bespoke content for event e-programme
- Opportunity to display one company pop-up banner in the Networking Reception area during session
- Branded napkins used during Networking Reception
- One VIP seat reserved for senior sponsor attendee in main room.

### Post-event

- Logo inclusion on post-event communications and mentions on social media posts relating to sponsored event.

\*Please note, Jersey Finance retains full control of date, timing, topic and speaker selection, as well as editorial control of all communications.

# Sponsorship Opportunities

Sponsoring Perspectives offers the opportunity to align your organisation with a progressive agenda, showcasing your regional expertise to an engaged and influential audience. Become part of an event series that not only celebrates the accomplishments of women in leadership but also shapes the future of business in the GCC.

## Lead Event Sponsor: £2,000 per event

Riyadh: £2,000 **AVAILABLE**

Doha: £2,000 **SOLD**

Dubai: £2,000 **SOLD**

## Networking Reception Sponsor: £500 per event

Riyadh: £500 **SOLD**

Doha: £500 **SOLD**

Dubai: £500 **SOLD**

**Sponsorship Availability:**  
Please note, if a sponsorship package is marked as 'ON HOLD', it may be reserved for an incumbent sponsor. To register your interest in any 'ON HOLD' packages, please email [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je). If a package is marked 'SOLD', it is unavailable for 2025, but you can register your interest for 2026 by emailing [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je).





# Annual Dubai Conference

Find out more

Date: 12 November 2025 | **GCC** | **Cross-sector**

## About the Annual Dubai Conference

Jersey Finance is committed to providing our Member firms with the necessary tools and resources to efficiently capitalise on opportunities and enhance the visibility of their organisations, products, and services in their regions of focus.

Our Annual Dubai Conference has expanded year-on-year to become a prominent date in the Gulf region corporate event calendar. It serves as the culmination of a busy week of regional activities, bringing together key players and organisations involved in business across the GCC.

Featuring expert speakers in an award-winning venue, the event attracts a diverse group of practitioners from various sectors across the industry.

We are pleased to offer Jersey Finance Members exclusive access to sponsorship of the pre and post-event networking receptions at this event. Whether your company seeks a substantial or modest presence, participating can provide a robust platform to showcase your brand, foster new relationships and connect with existing contacts.



175+ attendees



7 expert speakers



2+ hours dedicated networking



3,500+ invitations sent to key, engaged regional contacts



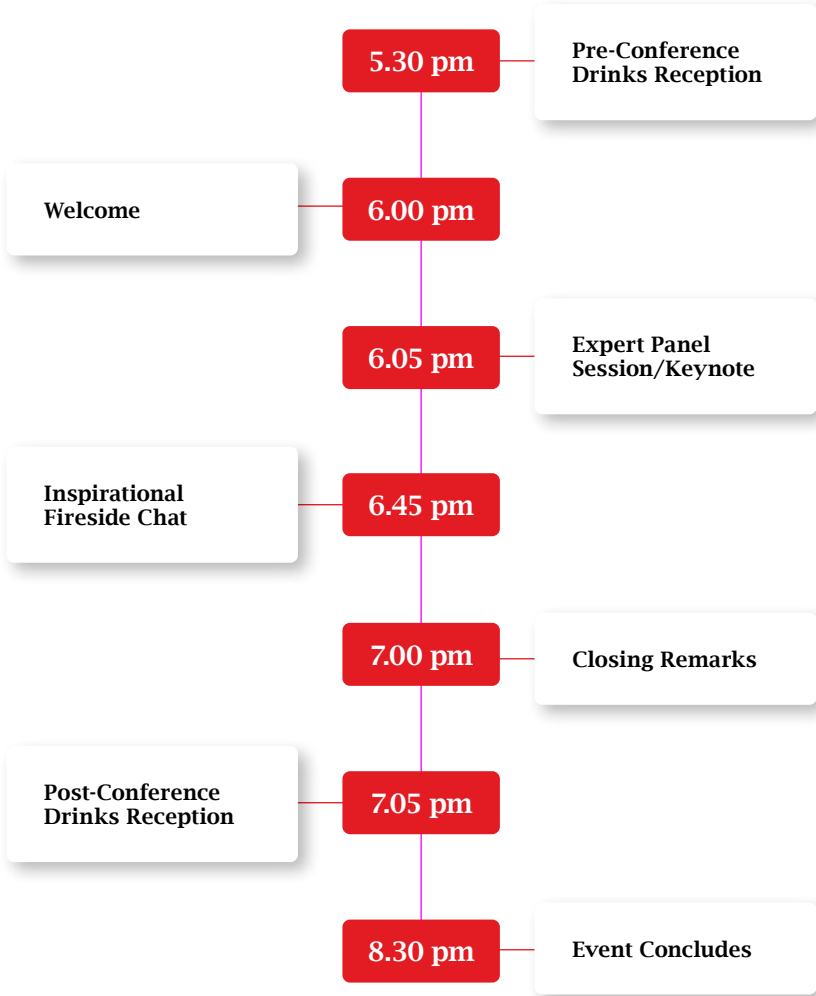
10,000+ organic impressions typically achieved



3,000+ visits to our Dubai conference event page in 2023



## Example Agenda



Please note, exact timings are subject to change at the discretion of Jersey Finance.



# Sponsorship Opportunities

Networking Reception  
Sponsors: £2,500

By securing a Networking Reception Sponsorship at our flagship Dubai event, Member firms have the exclusive opportunity to unlock exposure for their organisation and take advantage of exceptional networking opportunities. Each sponsorship includes exhibition space in the networking area of the event for the duration of the pre- and post-conference drinks receptions. With two hours of networking time in a dynamic environment with engaged attendees, sponsors are invited to highlight their UAE offering to more than 150 highly engaged, cross-sector financial services professionals.

Networking Reception Sponsorship 1	SOLD
Networking Reception Sponsorship 2	SOLD
Networking Reception Sponsorship 3	SOLD
Networking Reception Sponsorship 4	SOLD
Networking Reception Sponsorship 5	AVAILABLE
Networking Reception Sponsorship 6	AVAILABLE

**Sponsorship Availability:**  
Please note, if a sponsorship package is marked as 'ON HOLD', it may be reserved for an incumbent sponsor. To register your interest in any 'ON HOLD' packages, please email [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je). If a package is marked 'SOLD', it is unavailable for 2025, but you can register your interest for 2026 by emailing [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je).



# Sponsorship Benefits

## Pre-event

- Advertised as a Networking Reception Sponsor on all promotional materials, including social media and website
- Company branding (logo) featured on the event page on the Jersey Finance website and on invitations
- Delegate list provided one week prior to conference (name and company only). Typically, this includes around 300 registered guests
- Link to company website from Jersey Finance event page (Jersey Finance online event calendar receives approx. 6,000 views each month).

## On the day

- Opportunity to exhibit in a designated 2m x 2m area in the networking space at the venue. Trestle table provided. Sponsors are invited to bring their own branding/stand and merchandise for use during the networking sessions (2 hours)
- Dedicated networking sessions from approximately 5.30 pm - 6.00 pm and 7.05 pm - 8.30 pm (timings to be confirmed)
- Logo recognition on any sponsored conference custom signage
- Word of Thanks from Jersey Finance during the event
- Logo on theatre screen at the end of the presentation session
- Company profile and logo in the conference e-programme
- Opportunity to feature in conference e-programme
- Opportunity to display one company pop-up banner in the presentation room
- Two VIP seats reserved for senior sponsor attendees.

## Post-event

- Featured in post-event promotional materials including event photo gallery and press release
- Name and company attendee list provided one-week post-conference.





# Jersey Finance Incumbent Sponsor Policy

The Jersey Finance Incumbent Sponsor Policy ensures that current sponsors have the opportunity to renew their sponsorships for the following year before the package/s are made available to other Members. Here’s a breakdown of how the policy works:

- 1. First Refusal for Incumbent Sponsors:**  
Current sponsors are given priority to renew the same sponsorship for the next year. These sponsorships are marked as “ON HOLD” while the incumbent sponsors are contacted with a deadline to confirm whether they wish to take the sponsorship again.
- 2. Available Sponsorships After Deadline:**  
Once the deadline for incumbent sponsors has passed, any remaining sponsorships are then made available to all Jersey Finance Members and advertised through the weekly Industry Insight Newsletter. [Sign up to receive our newsletter here.](#)
- 3. Annual Changes to Sponsorship Packages:**  
Jersey Finance reserves the right to adjust the details, inclusions, and prices of sponsorship packages each year. If there are changes, incumbent sponsors are given first refusal on the nearest available, adjusted package.
- 4. Interest in an “ON HOLD” Package:**  
If you are interested in a sponsorship currently marked as “ON HOLD”, you can email [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je) to register your interest.
- 5. Interest in a “SOLD” Package:**  
If a package is marked “SOLD”, it is unavailable for 2025, but you can register your interest for 2026 by emailing [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je).

This policy aims to maintain a fair process while giving current supporting sponsors the first opportunity to continue their partnership with Jersey Finance.



## Contact

Please contact our events team to discuss Jersey Finance sponsorship packages. All sponsorship enquires can be emailed to [eventsponsorship@jerseyfinance.je](mailto:eventsponsorship@jerseyfinance.je)

Alternatively, contact a member of the events team directly:



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+44 (0)1534 836032

## Event Details

Please note, final dates, venues, timings and details for all events are subject to changes and remain at the discretion of Jersey Finance.







**Jersey Finance**