



Sustainable Finance Lunch and Learn:
Greening Jersey and Rewilding

Welcome and Introduction



Tom McKenna
Jersey Finance



Greening Jersey (GJ) and Rewilding

Time	Speaker	Topic
12.30 pm	Tom McKenna	Welcome, introduction and overview of GJ and rewilding
12.45 pm	Kate Mackay , Trust & Foundations Manager Durrell	Potential projects with GJ, the importance of rewilding, connecting with nature etc.
12.55 pm	Alex Morel , CEO, Jersey Trees for Life	Projects worked on with GJ, plans for Egypte and what we can achieve together
1.05 pm	Henry Glynn , Ecologist, National Trust Jersey	Projects worked on with GJ, aspirations for La Vallette and wider sites
1.15 pm	Tom McKenna	Q&A and closing



Greening Jersey (GJ) overview

- What is GJ?
- What is rewilding?
- GJ's 2025 KPIs
- GJ's 2026 update
- Benefits of GJ
- Answers to FAQs
- Our aspirations

Find GJ on LinkedIn



What is Greening Jersey?

The aim is for our financial services industry to collaborate and pool resources to help transform and rewild sites across our Island, where the benefits will be seen for years to come. This is not just about planting trees; it is about restoring nature across a range of habitats from woodlands to wildflower meadows and wetlands.



Our goal

To support environmental recovery and, chiefly, the rewilding of Jersey, through partnership with local charities including the National Trust Jersey and Jersey Trees for Life.

What is rewilding?

A modern term coined in the 1990s by US conservationists

They presented 'rewilding' as continent-scale restoration of self-regulating land through the creation of large wilderness complexes, supporting populations of top predators that reasserts top-down trophic controls. Their three Cs were:

- cores
- corridors
- carnivores

Rewilding is not just conserving what we still have, but restoring what has been lost



What is rewilding?

- Restoring what has been lost, creating a more natural and self-sustaining environment where missing species and natural processes can return
- Includes urban spaces, gardens and even balconies
- Letting nature recover with less human control
- Bringing back native plants and animals
- Allowing natural processes to happen again e.g. rivers flowing freely or forests growing naturally
- Enabling healthy ecosystems to combat climate change and build resilience
- Help people from all backgrounds to reconnect with nature
- Bringing natural forces back into balance and using them to address modern social and economic challenges





GJ 2025 headline KPIs

39 participants

£41,500 received as participant contributions

3 sites

15 events

Sites	Area of land m ²	Trees/planted	No. of events held
La Moye	6,000	656	7
Egypt	229,575	44	4
La Vallette	2,144	160	4
Total	237,719	860	15



Shape the future
with confidence



Jersey Finance





GJ 2026 update

Participants

- Currently 24 signed up
- £46,500+ committed

Sites

All sites are cumulative, so three existing (La Moye, La Vallette and Egypte), plus:

- La Vallette, expanded from 2,143m² to 115,804m²
- Le Don Batho-Hotton – the creation of a community orchard at St Mary's, awaiting planning permission
- Plemont pond restoration – under consideration
- Eight confirmed events, with at least double that to be confirmed
- Next event: Egypte woods, Friday 16 January

Benefits of joining GJ

- Demonstrate the finance industry makes a tangible difference to our Island community; pride in our Island and industry
- Showcases collaboration to accelerate progress with on-island SDGs
- Access to exclusive large and long-term projects e.g. charities
- Strengthen teamwork and create a shared purpose
- Business development opportunities; build networks
- Mindfulness, wellbeing and health opportunities
- Aggregate biodiversity gains and carbon sequestrations
- Attract and retain staff
- Contribute to the 30x30 Kunming-Montreal Global Biodiversity Framework
- Contribute to the urgent efforts regarding the decline of local species
- Education in biodiversity, nature restoration and the SDGs



Answers to FAQs

Please maintain/consider corporate membership with the charities we've partnered with

Greening Jersey events solely for 1 firm – No

Aspirations are huge but a lot of what we do is chicken and egg, in that we cannot commit to projects, without first knowing that we have the necessary funds

Expectation of commitment from participants in the medium terms (minimum of 5 years) because if we work on sites for 1 year then leave it a lot of the work is undone

Related to this, intentionally we did not spend all our funds in 2025, as we need to be able to see the sites through



Our aspiration

In 2025 we had 39 participants. Jersey Finance has over 190 members, so a huge amount of potential for us to grow.

Please join us and encourage others to too!



Our goal

To rewild more of Jersey and help restore nature on our island and territorial waters. We hope to partner with Durrell in the future and consider the reintroduction of animals to appropriate sites

Durrell



Kate Mackay
Durrell





SAVING SPECIES
WITH DURRELL



Restoring the iconic red-billed choughs to Jersey

Disappeared in Jersey around 1900
due to changing agricultural
practices

Coastland grassland habitat

Deemed unlikely to recolonise
naturally



Birds on the Edge

Durrell Wildlife Conservation Trust
National Trust for Jersey
States of Jersey Department of the Environment

Safeguards threatened bird species. Restores areas of Jersey's coastal and farmland habitats



DURRELL

2010 - Durrell begins captive-breeding programme
2013 - Durrell begins soft releases



A photograph showing a person from behind, standing in a large, curved aviary structure made of a light-colored mesh. The person is facing a wooden platform with several bird boxes. Several birds are flying overhead and perched on the structure. The aviary is situated in a grassy field with a fence and some trees in the background.

Durrell's role

- **Supplementary feeding** at Sorel aviary
- **Monitoring** health issues and behaviour
- **Ringing** chicks in summer months



Success so far

2015: the first wild-hatched chick in Jersey since the end of the 19th Century

2024: 20 chicks fledged

2025: Largest flock of choughs recorded in Jersey. Durrell's programme wins local conservation award.

2026: Long-term Management Plan

Impact

- Returning a lost species
 - Conserving Jersey's coastal ecosystem
 - Restoring Jersey's lost heritage



Saving Jersey's agile frog

- Locally **Critically Endangered**, the agile frog is protected by the Conservation of Wildlife (Jersey) Law 2000.
- Since the 1980s it has been confined to one single location on the south-west coast: Ouaisne common.
- **Threats:** Water pollution, agriculture, predation





Head-starting at Jersey Zoo

We collect clumps of spawn from the wild and rear them under the protection of our skilled Herpetology team in bio-secure units at Jersey Zoo.

Boosts the survival rate of spawn. Increases their chances of reaching maturity and boosting the frog population.



Impact

By 2025: over 80,000 tadpoles released

- **Returning a lost species**
- **Restoring Jersey's lost heritage**
- **Restoring ecosystems**



SAVING SPECIES
WITH DURRELL



Jersey Trees for Life



Alex Morel
Jersey Trees for Life



Jersey Trees for Life



**Planting and protecting trees
To create a greener & healthier future**

La Moye Woods



6,000m² of land once ear-marked for development.

Badly affected by Storm Ciara

Ecological survey & site made safe in 2024



La Moye Woods



Wild Cherry
English Oak Rowan Black Pine
Blackthorn
Hornbeam Elder
Guelder Rose Bird Cherry
Walnut Hazel Holly
Silver Birch Scots Pine Ash
Sweet Chestnut Crab Apple Hawthorn

656 trees planted in 2025

19 species – increase to biodiversity

Planting costs ~ £16,000

Maintained x4 a year

Maintenance costs ~ £2,000 (below budget due to volunteers)

6 volunteer sessions to date

4 scheduled – 20 March, 21 May, 16 July, 16 October

Egypte Woods



- Years of neglect
- Multiple owners
- Bike damage
- Management plan
- Improve & expand the woodland
- Public meeting
- Woodland management activities



Egypte Woods



Plant 311 new saplings

Encourage natural regeneration

Aerial tree care and surveillance

Ongoing woodland management
activities

~ £11k this year

~ £5k next year

Completed x5 volunteer sessions

X4 scheduled in

16 Jan – planting

12 Feb – planting

24 April – woodland mgmt.

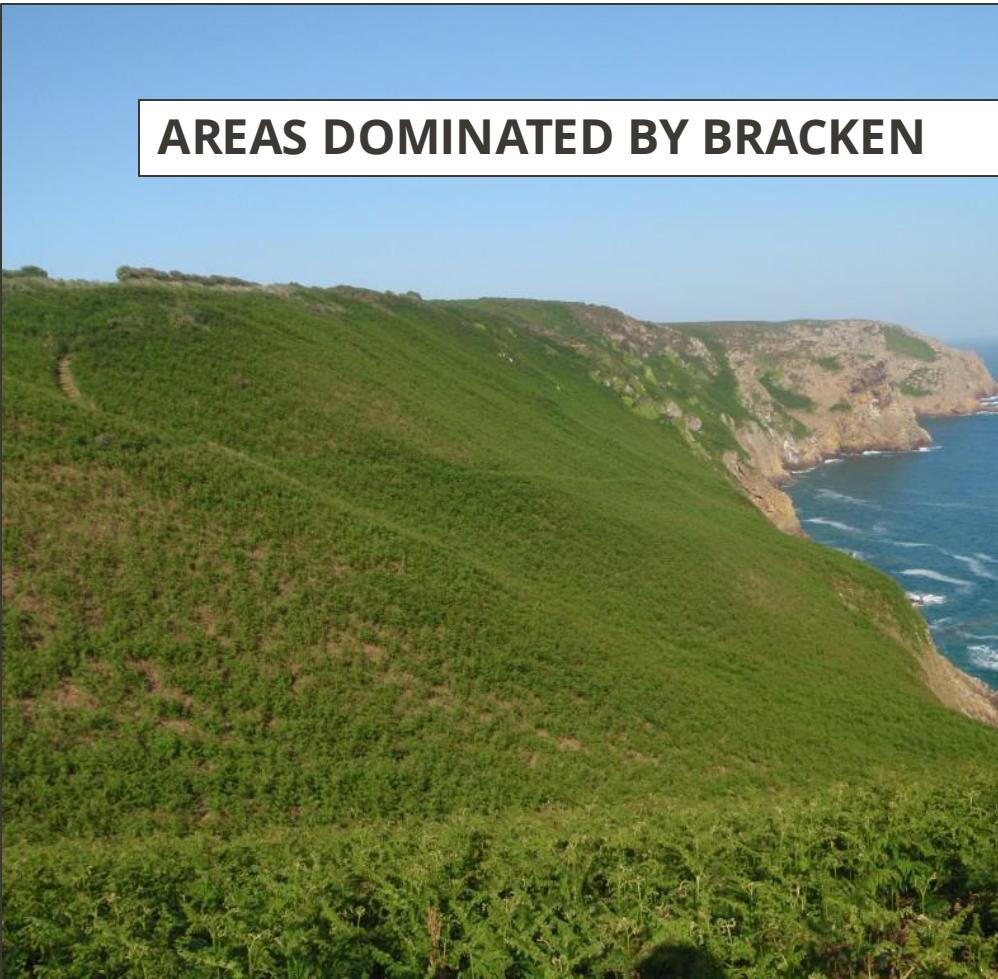
19 Sep – woodland mgmt.



Volunteering



Future Plans



National Trust Jersey



Henry Glynn
National Trust Jersey



Greening Jersey

National Trust for Jersey

13th January 2026

Prepared by:
Henry Glynn (Ecologist)



National
Trust Jersey

Patron: HM King Charles III

National Trust for Jersey



National Trust for Jersey



National Trust x Greening Jersey Trust



La Vallette



La Vallette



Agile Frog Partnership



North Coast Rewilding



Thank you!

National Trust for Jersey x Greening Jersey



National
Trust Jersey

Patron: HM King Charles III

The Elms, La Cheve Rue, St Mary, JE3 3EN

07829788543

www.nationaltrust.je

enquiries@nationaltrust.je



Any questions?

Please use the Q and A function
to pose your questions.





Sustainable Finance Lunch and Learn:
Greening Jersey and Rewilding